



KIA e-Niro wins coveted 2019 CAR OF THE YEAR!

- **Zero emission, all-electric e-Niro wins coveted 'Car of the Year' at 2019 What Car? Car of the Year Awards**
- **Marks the first time Kia has won the overall award**
- **e-Niro also picks up 'Electric Car of the Year'**

The all-new zero emissions Kia e-Niro has become the first ever Korean car to win the prestigious What Car? Car of the Year award. This historic win marks the first time an all-electric car has picked up the top prize of the night. The e-Niro with class leading 282-mile range also picked up 'Electric Car of the Year' at the awards.

The Kia e-Niro has been designed to merge crossover-inspired design with long range, zero-emissions driving and enjoyable performance. It achieves this with a next-generation electric powertrain, using new production technologies developed specifically for Kia electric vehicles.

A single high-specification, feature-rich 'First Edition' model will be on sale at Kia Piccadilly Ripon from 1 April 2019.

